

FIG. 1

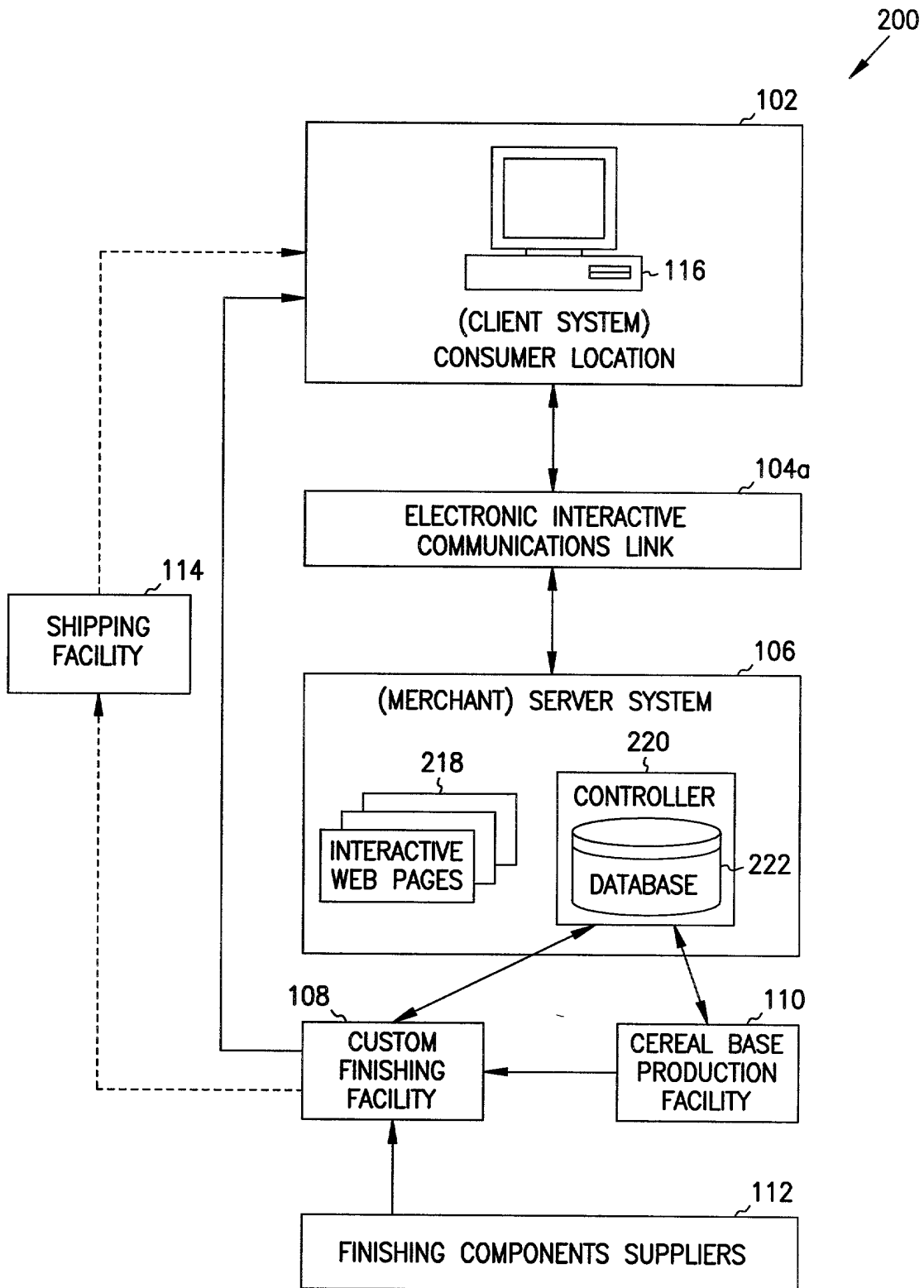


FIG. 2A

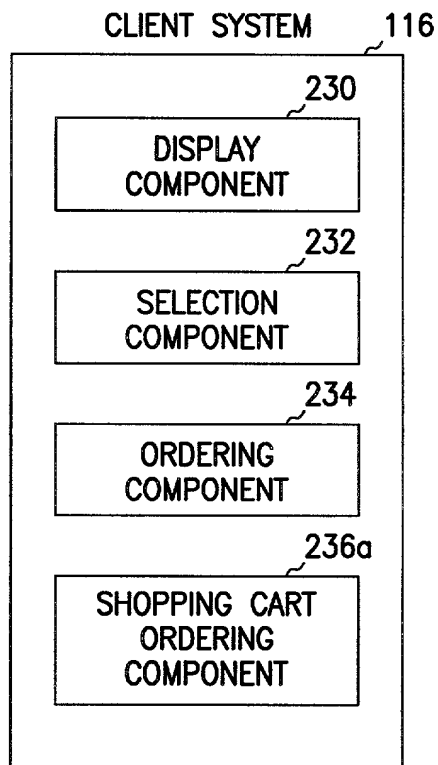


FIG. 2B

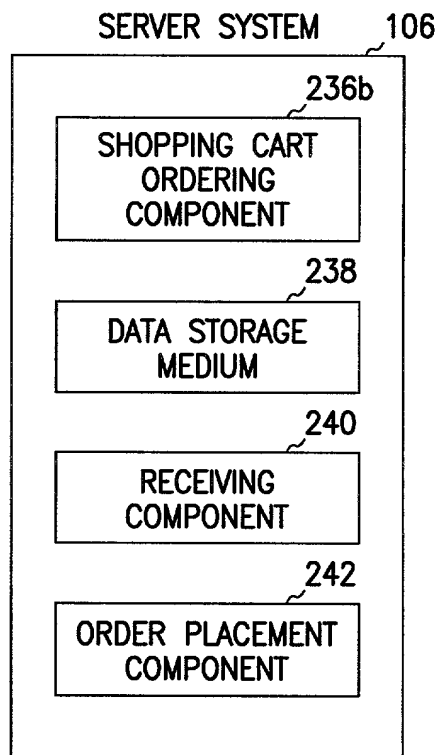
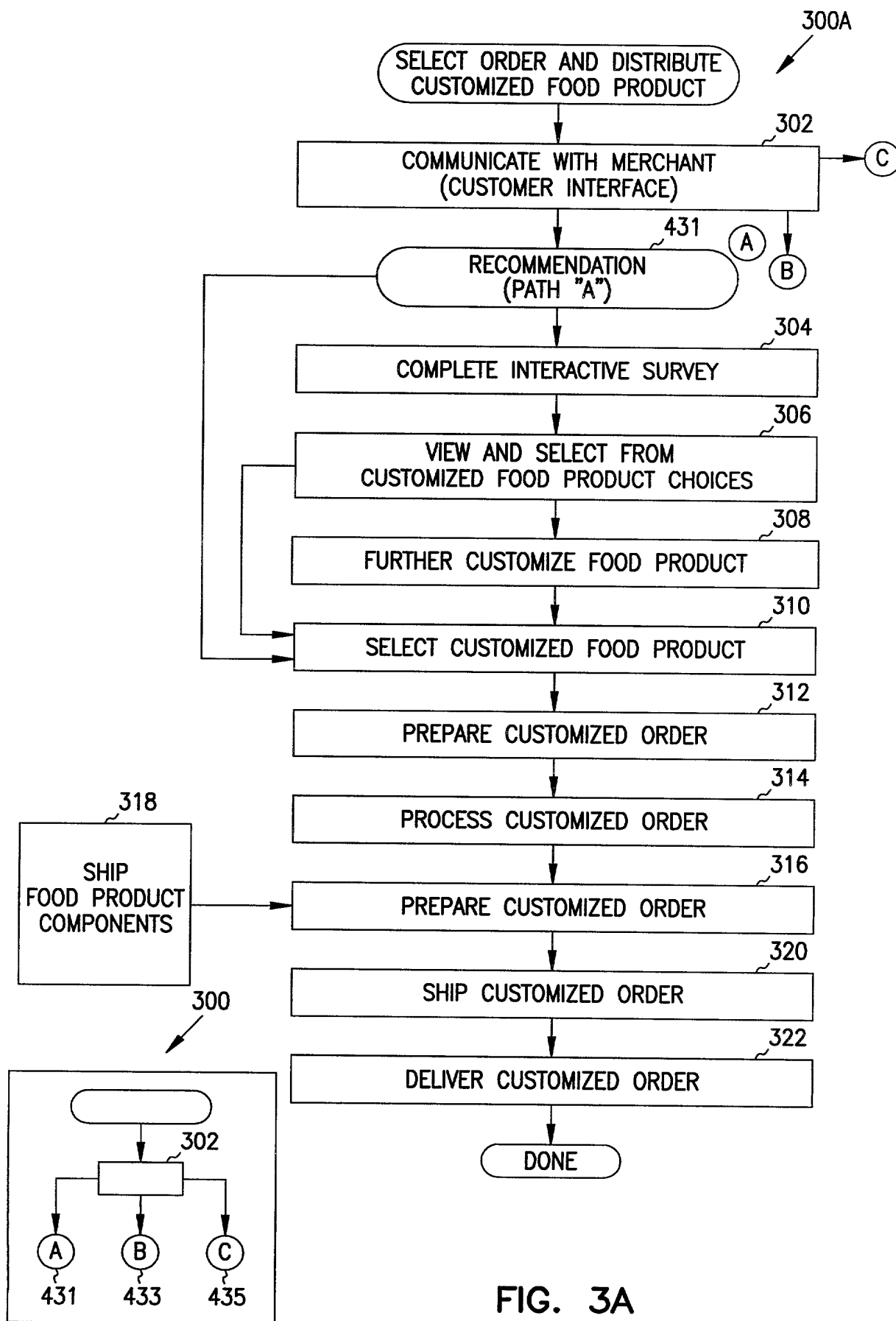


FIG. 2C



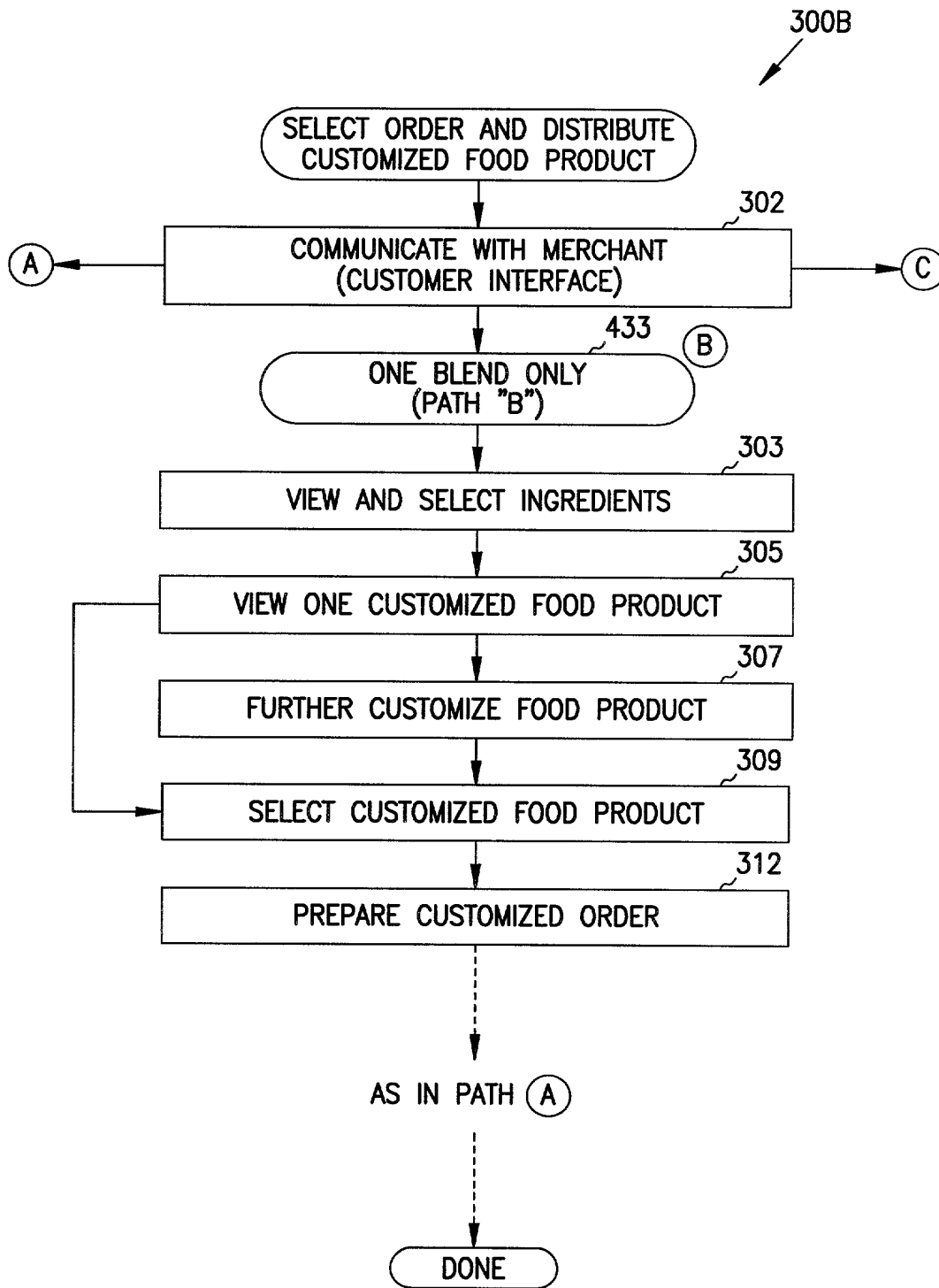


FIG. 3B

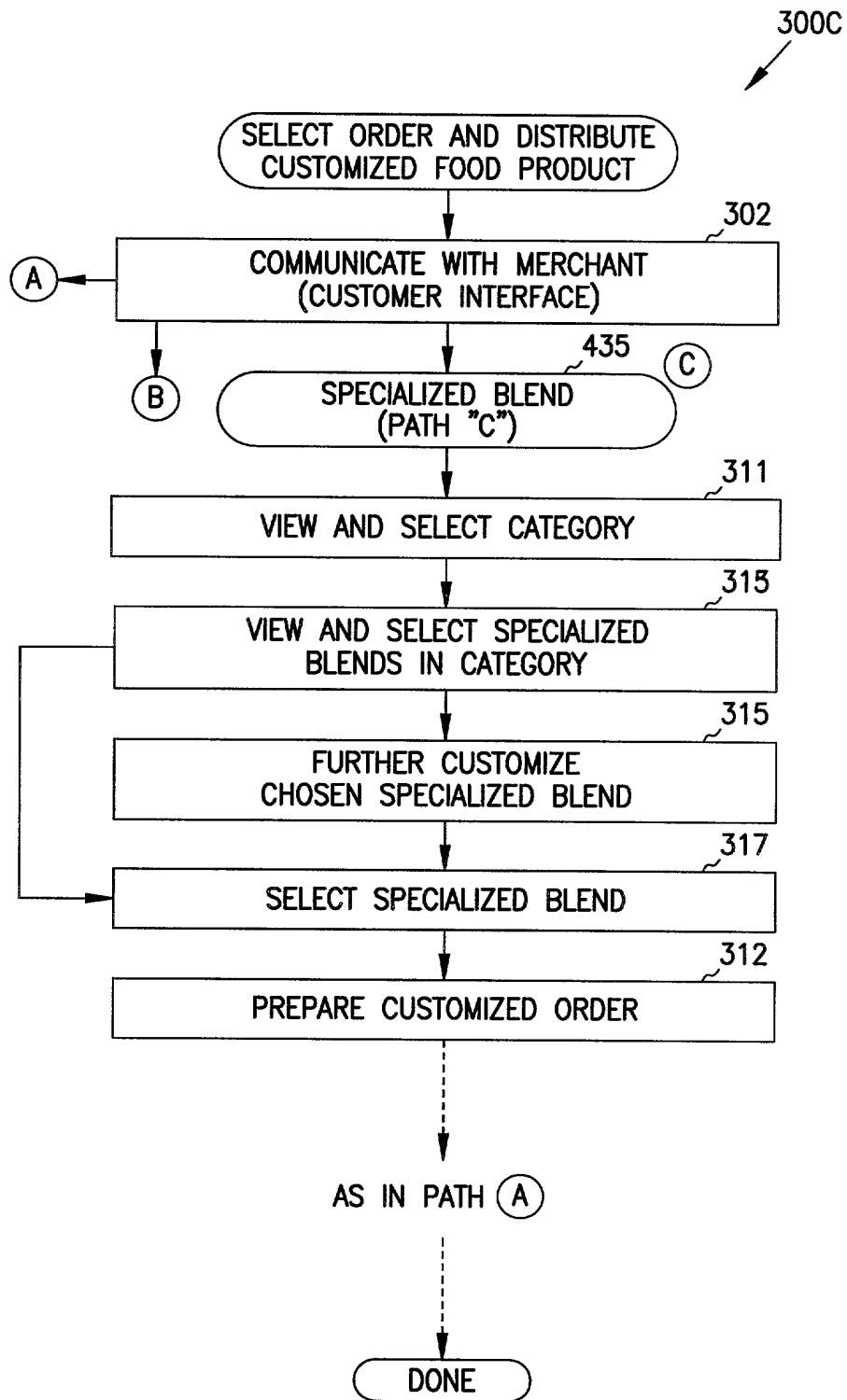


FIG. 3C

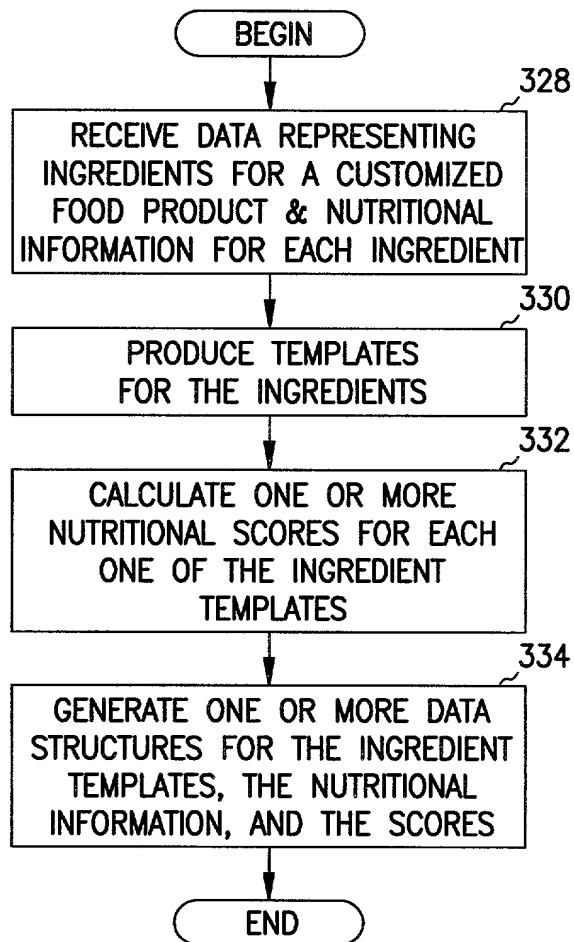


FIG. 3D

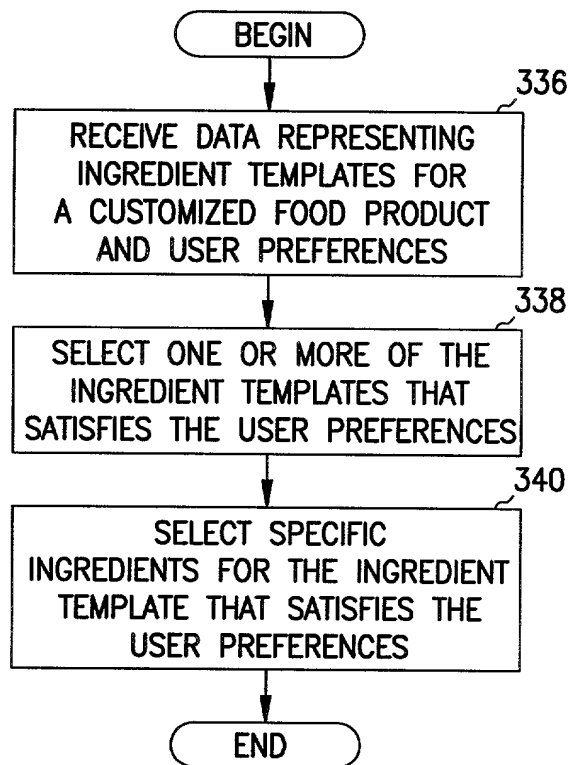


FIG. 3E

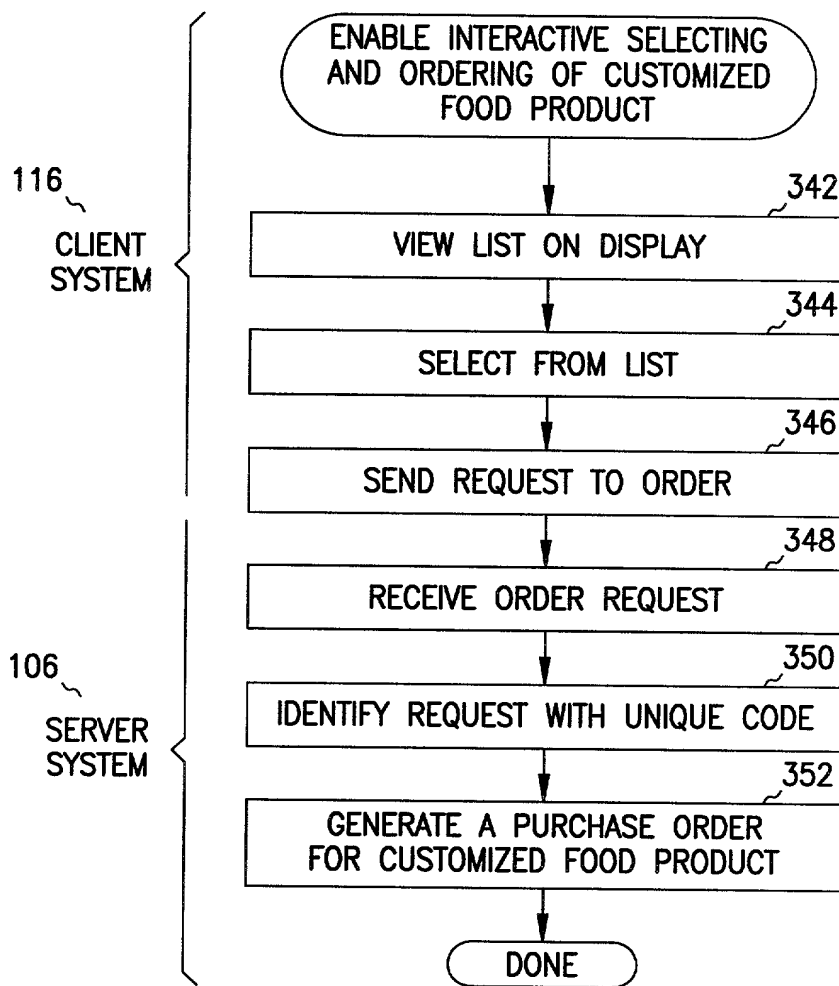


FIG. 3F

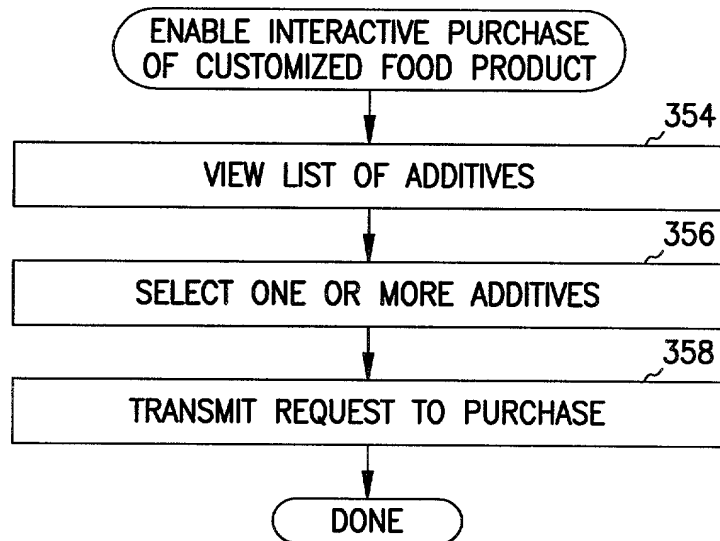


FIG. 3G

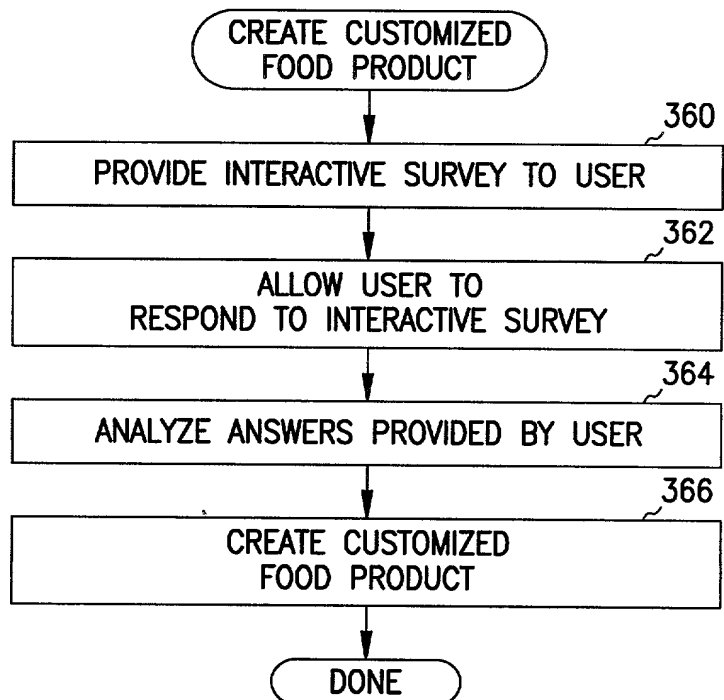


FIG. 3H

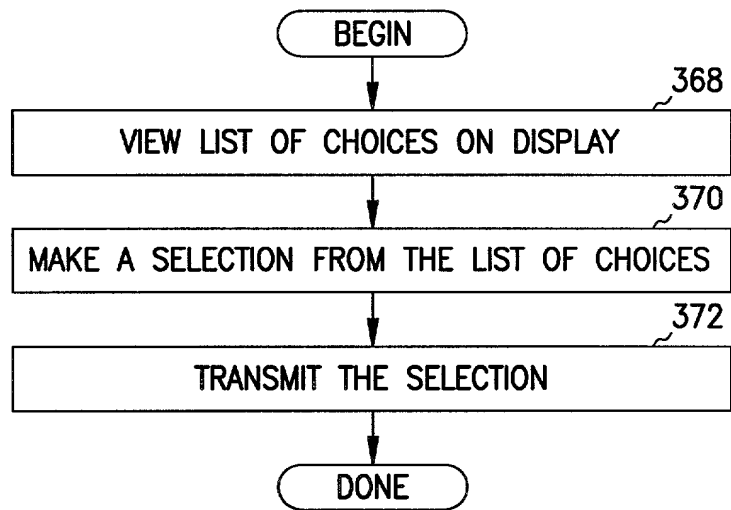


FIG. 3I

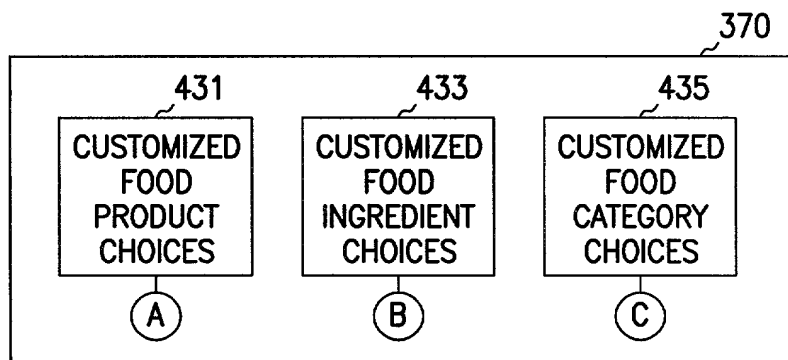


FIG. 3J

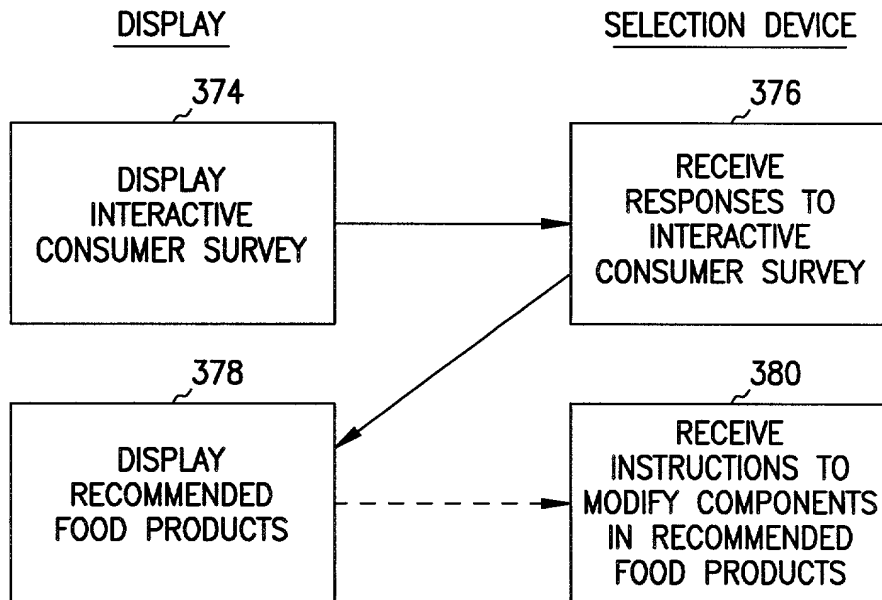


FIG. 3K

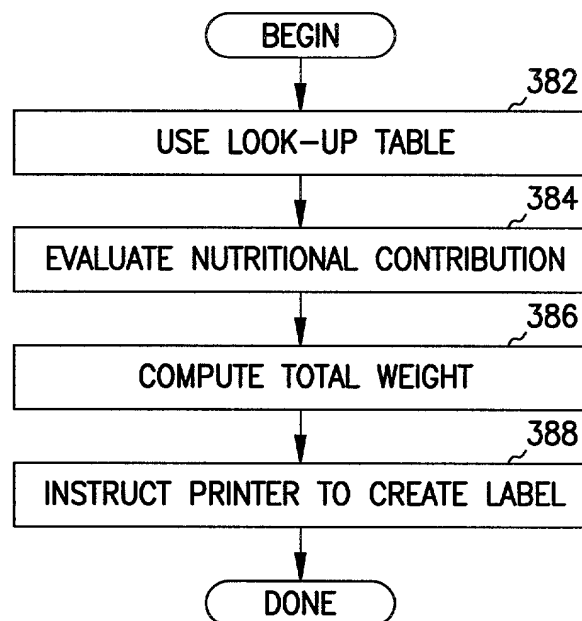
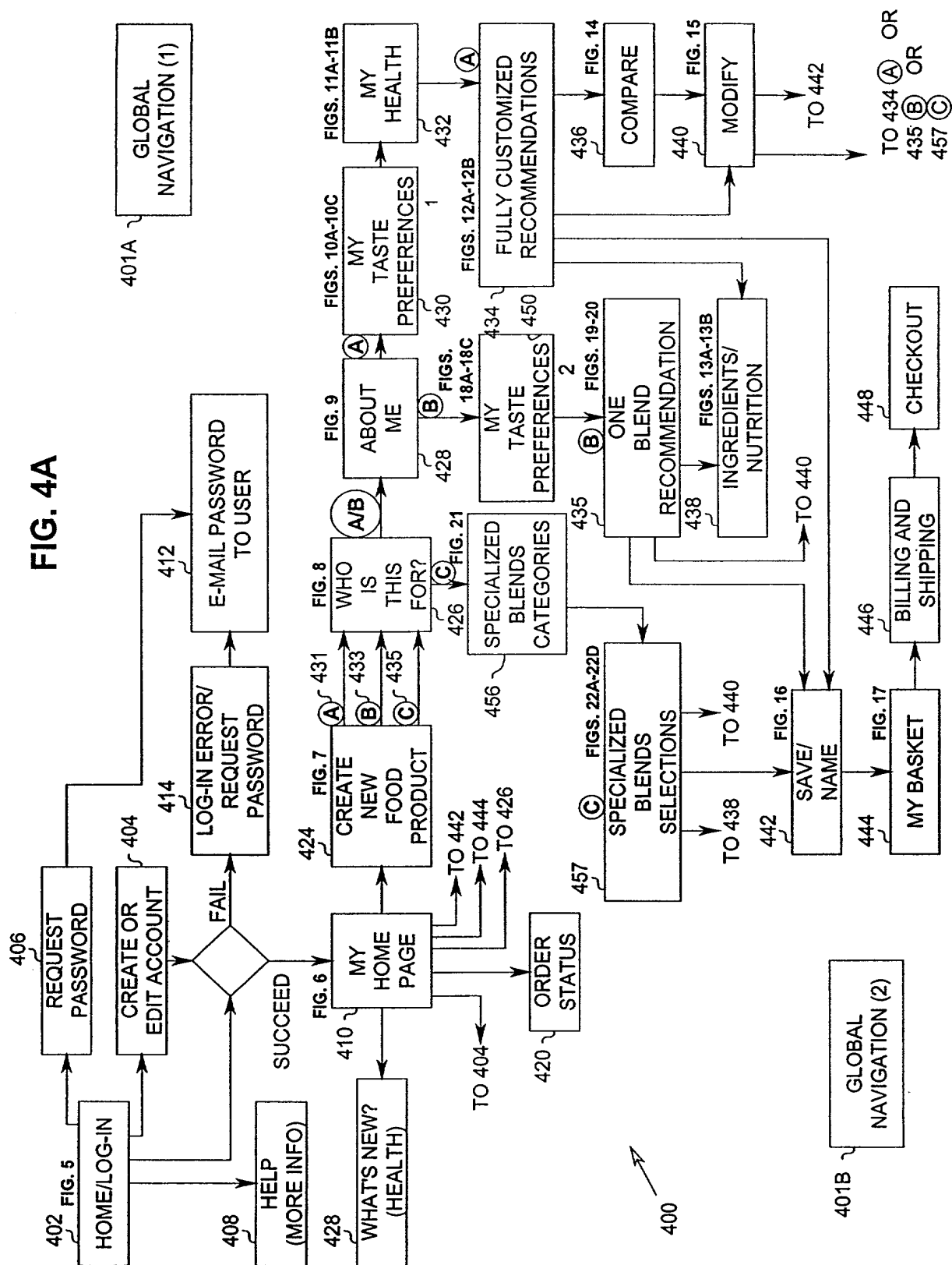


FIG. 3L

FIG. 4A



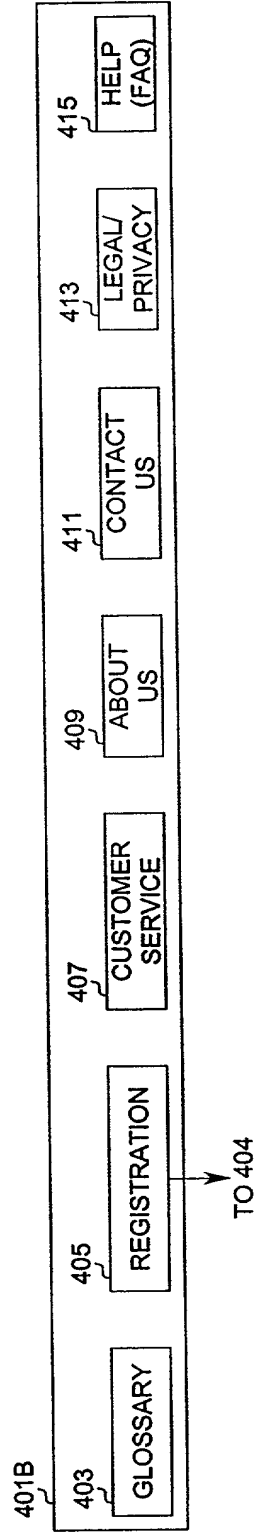
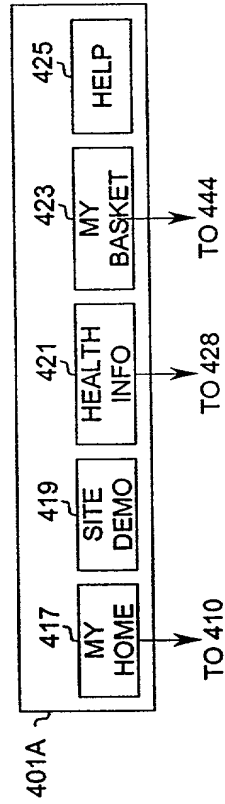
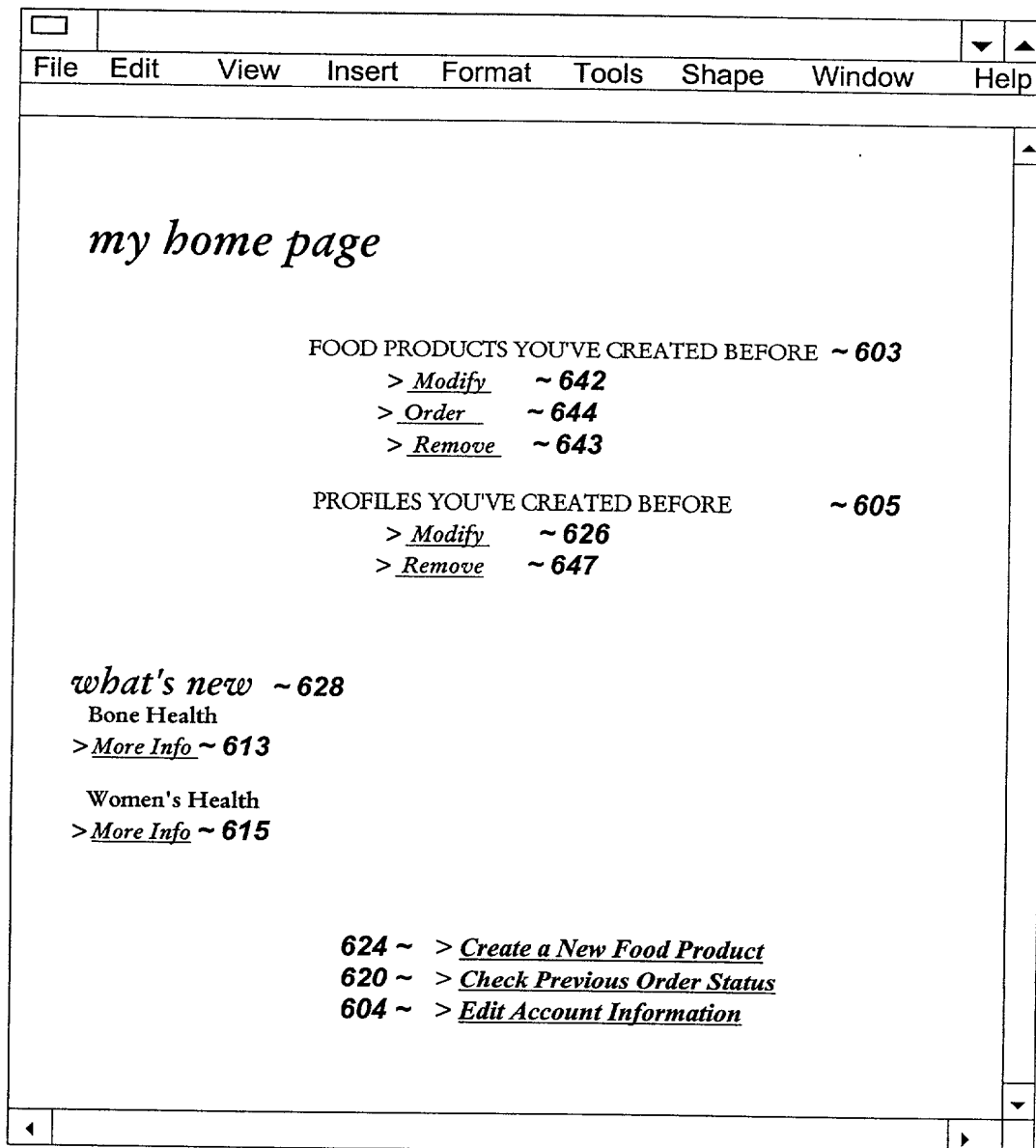


FIG. 4B



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410

FIG. 6

File

Edit

View

Insert

Format

Tools

Shape

Window

Help

create a new food product

RECOMMENDATION	ONE BLEND ONLY	SPECIALIZED BLENDS
PATH A ~ 431 RECOMMEND CUSTOMIZED BLENDS (WE HELP YOU!) LOOKING FOR YOUR PERFECT BLEND OF TASTE AND NUTRITION? PUT US TO WORK CREATING CEREALS CUSTOMIZED TO MEET YOUR TASTES AND HEALTH NEEDS! >Go ~ 731	PATH B ~ 433 ONE BLEND ONLY (YOU TELL US!) ALREADY HAVE A PERFECT CEREAL IN MIND? MIX AND MATCH UP TO 6 INGREDIENTS HERE? WANT TO MODIFY YOUR FAVORITE CEREAL? CHECK OUT OUR SPECIALIZED BLENDS! >Go ~ 733	PATH C ~ 435 SPECIALIZED BLENDS (NEW CREATIONS!) INTERESTED IN SPECIFIC BLENDS FOR TASTE OR HEALTH NEEDS? WONDER WHAT CEREALS OTHERS, INCLUDING YOUR FAVORITE PERSONALITIES HAVE CREATED >Go ~ 735

↑
424

FIG. 7

File Edit View Insert Format Tools Shape Window Help

RECOMMENDATION PATH (A)
ONE BLEND ONLY PATH (B)
or
SPECIALIZED BLENDS PATH (C)

who is this for?

I AM SHOPPING FOR (ENTER NAME): ~ 801
(this name will appear on the product package)

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426

FIG. 8

[illegible]

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File

Edit

View

Insert

Format

Tools

Shape

Window

Help

RECOMMENDATION PATH "A" *my preferences*₁

CEREAL FLAKES (CHOOSE AS MANY AS YOU LIKE) ~ 1002

<input type="checkbox"/> <u>Bran Flakes</u>	<input type="checkbox"/> <u>Soy Flakes</u>
<input type="checkbox"/> <u>Cocoa Corn Flakes</u>	<input type="checkbox"/> <u>Frosted Corn Flakes</u>
<input type="checkbox"/> <u>Corn Flakes</u>	<input type="checkbox"/> <u>Sweetened Soy Flakes</u>
<input type="checkbox"/> <u>Multi-Grain Flakes</u>	<input type="checkbox"/> <u>Frosted Wheat Flakes</u>
<input type="checkbox"/> <u>Oatmeal Flakes</u>	<input type="checkbox"/> <u>Whole Grain Wheat Flakes</u>

CEREAL PUFFS AND RINGS (CHOOSE AS MANY AS YOU LIKE) ~ 1004

<input type="checkbox"/> <u>Apple Cinnamon Oat-Rings</u>	<input type="checkbox"/> <u>Multi-Grain Rings</u>
<input type="checkbox"/> <u>Fruit Flavored Corn Puffs</u>	<input type="checkbox"/> <u>Oat and Soy Rings</u>
<input type="checkbox"/> <u>Fruit Flavored Corn Rings</u>	<input type="checkbox"/> <u>Oat Rings</u>
<input type="checkbox"/> <u>Fruit Flavored Rice Puffs</u>	<input type="checkbox"/> <u>Peanut Butter & Cocoa Corn Puffs</u>
<input type="checkbox"/> <u>Cinnamon Corn Stars</u>	<input type="checkbox"/> <u>Rice Puffs</u>
<input type="checkbox"/> <u>Cocoa Corn Puffs</u>	<input type="checkbox"/> <u>Sweetened Corn Puffs</u>
<input type="checkbox"/> <u>Cocoa Rice Puffs</u>	<input type="checkbox"/> <u>Sweetened Oat Puffs</u>
<input type="checkbox"/> <u>Corn Puffs</u>	<input type="checkbox"/> <u>Frosted Oat Rings</u>
<input type="checkbox"/> <u>Honey Nut Oat Rings</u>	<input type="checkbox"/> <u>Sweetened Oat & Soy Rings</u>
<input type="checkbox"/> <u>Maple Flavored Corn Puffs</u>	<input type="checkbox"/> <u>Sweetened Wheat Puffs</u>

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▶

↑430A

FIG. 10A

<input type="checkbox"/>						▼ ▲	
File	Edit	View	Insert	Format	Tools	Shape	Window Help

RECOMMENDATION PATH "A"
 CEREAL FORMS (CHOOSE AS MANY AS YOU LIKE) ~ 1006

<input type="checkbox"/> <u>Toasted Cinnamon Multi-Grain Squares</u>	<input type="checkbox"/> <u>Multi-Grain Granola</u>
<input type="checkbox"/> <u>Cinnamon Graham Squares</u>	<input type="checkbox"/> <u>Multi-Grain Muesli</u>
<input type="checkbox"/> <u>Corn Squares</u>	<input type="checkbox"/> <u>Rice Squares</u>
<input type="checkbox"/> <u>High Fiber Bran Shreds</u>	<input type="checkbox"/> <u>Wheat Biscuits</u>
<input type="checkbox"/> <u>Honey Nut Multi-Grain Squares</u>	<input type="checkbox"/> <u>Wheat Nuggets</u>
<input type="checkbox"/> <u>Honey Graham Squares</u>	<input type="checkbox"/> <u>Wheat Squares</u>
<input type="checkbox"/> <u>Multi-Bran Squares</u>	

FRUITS - PLEASE NOTE THAT ALL FRUIT SELECTIONS ARE DRIED OR FREEZE-DRIED. (CHOOSE AS MANY AS YOU LIKE) ~ 1008

<input type="checkbox"/> <u>Apple Slices</u>	<input type="checkbox"/> <u>Pineapple Bits</u>
<input type="checkbox"/> <u>Raisin Apple Prune Bits</u>	
<input type="checkbox"/> <u>Banana Bits</u>	<input type="checkbox"/> <u>Raisin Date Bits</u>
<input type="checkbox"/> <u>Cherry Bits</u>	<input type="checkbox"/> <u>Raisins</u>
<input type="checkbox"/> <u>Cinnamon Apple Slices</u>	<input type="checkbox"/> <u>Raspberry Bits</u>
<input type="checkbox"/> <u>Coconut Bits</u>	<input type="checkbox"/> <u>Strawberry Bits</u>
<input type="checkbox"/> <u>Cranberry Bits</u>	<input type="checkbox"/> <u>Sweetened Date Bits</u>
<input type="checkbox"/> <u>Golden Raisins</u>	<input type="checkbox"/> <u>Toasted Coconut Bits</u>
<input type="checkbox"/> <u>Mango Bits</u>	<input type="checkbox"/> <u>Whole Blueberries</u>
<input type="checkbox"/> <u>Peach Bits</u>	<input type="checkbox"/> <u>Whole Cherries</u>
<input type="checkbox"/> <u>Whole Cranberries</u>	

430B

FIG. 10B

RECOMMENDATION PATH "A"
 NUTS (CHOOSE AS MANY AS YOU LIKE) ~ 1010

<input type="checkbox"/> <u>Almond Coated Raisins</u>	<input type="checkbox"/> <u>Chopped Walnuts</u>
<input type="checkbox"/> <u>Almond Slices</u>	<input type="checkbox"/> <u>Dried Fruit and Nut Blend</u>
<input type="checkbox"/> <u>Chopped Hazelnuts</u>	<input type="checkbox"/> <u>Sugar Coated Sliced Almonds</u>
<input type="checkbox"/> <u>Chopped Pecans</u>	<input type="checkbox"/> <u>Honey Roasted Soy Nuts</u>
<input type="checkbox"/> <u>Chopped Roasted Macadamia Nuts</u>	<input type="checkbox"/> <u>Roasted Soy Nuts</u>

CLUSTERS/ADD-INS (CHOOSE AS MANY AS YOU LIKE) ~ 1012

<input type="checkbox"/> <u>Banana Nut Clusters</u>	<input type="checkbox"/> <u>Sweetened Nut Clusters</u>
<input type="checkbox"/> <u>Maple Nut Clusters</u>	
<input type="checkbox"/> <u>Chocolate Flavored Marshmallow Bits</u>	
<input type="checkbox"/> <u>Dinosaur Shaped Rice Puffs</u>	<input type="checkbox"/> <u>Marshmallow Bits</u>
<input type="checkbox"/> <u>Oat Clusters</u>	

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430C

FIG. 10C

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File Edit View Insert Format Tools Shape Window Help

my health

RECOMMENDATION PATH "A"

general health concerns

~ 1102

PLEASE CHECK ALL THAT APPLY:

☐ Colon cancer
 ☐ Energy

☐ Constipation/Desire Extra Fiber
 ☐ Osteoporosis or bone health

☐ Diabetes
 ☐ Pregnant or nursing

☐ High blood pressure
 ☐ Menopause

☐ High blood cholesterol
 ☐ Digestive problems

☐ Heart disease or coronary artery disease
 ☐ Frequent colds or influenza

☐ Arthritis
 ☐ Migraine Headaches

☐ Weight loss/weight management
 ☐ Memory Loss

☐ High blood cholesterol or heart disease
 ☐ Insomnia

☐ Electrolyte Loss (diarrhea, athletic training, etc.)
 ☐ None of the above

food supplements

~ 1104

PLEASE CHECK ALL THAT APPLY:

☐ Prenatal Vitamins
 ☐ Multivitamin

☐ Other (specify)

☐ Herbal Supplements (specify)

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432A

FIG. 11A

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File Edit View Insert Format Tools Shape Window Help

my health

just for women

RECOMMENDATION PATH "A"

~ 1106

ARE YOU CURRENTLY PREGNANT OR TRYING TO BECOME PREGNANT ?

☐ YES
☐ NO

ARE YOU LACTATING?

☐ YES
☐ NO

ARE YOU EXPERIENCING ANY SYMPTOMS OF MENOPAUSE?

☐ YES
☐ NO

lifestyle

~ 1108

DO YOU EXERCISE AT LEAST THREE TIMES A WEEK ?

☐ YES
☐ NO

ARE YOU A SERIOUS ATHLETE

☐ YES
☐ NO

DO YOU SMOKE?

☐ YES
☐ NO

eating habits

~ 1110

FOR EACH OF THE FOLLOWING FOODS, HOW MANY SERVINGS PER DAY DO YOU EAT? [Click here for more information to help with this section:](#)

CALCIUM-RICH FOODS	<input type="checkbox"/> 0 or 1	<input type="checkbox"/> 2 or 3	<input type="checkbox"/> 4+
FRUITS	<input type="checkbox"/> 0 or 1	<input type="checkbox"/> 2 or 3	<input type="checkbox"/> 4+
VEGETABLES	<input type="checkbox"/> 0 or 1	<input type="checkbox"/> 2 or 3	<input type="checkbox"/> 4+
MEAT AND EGGS	<input type="checkbox"/> 0 or 1	<input type="checkbox"/> 2 or 3	<input type="checkbox"/> 4+
CEREALS, BREADS AND GRAINS	<input type="checkbox"/> 0 or 1	<input type="checkbox"/> 2 or 3	<input type="checkbox"/> 4+
SWEETS	<input type="checkbox"/> 0 or 1	<input type="checkbox"/> 2 or 3	<input type="checkbox"/> 4+

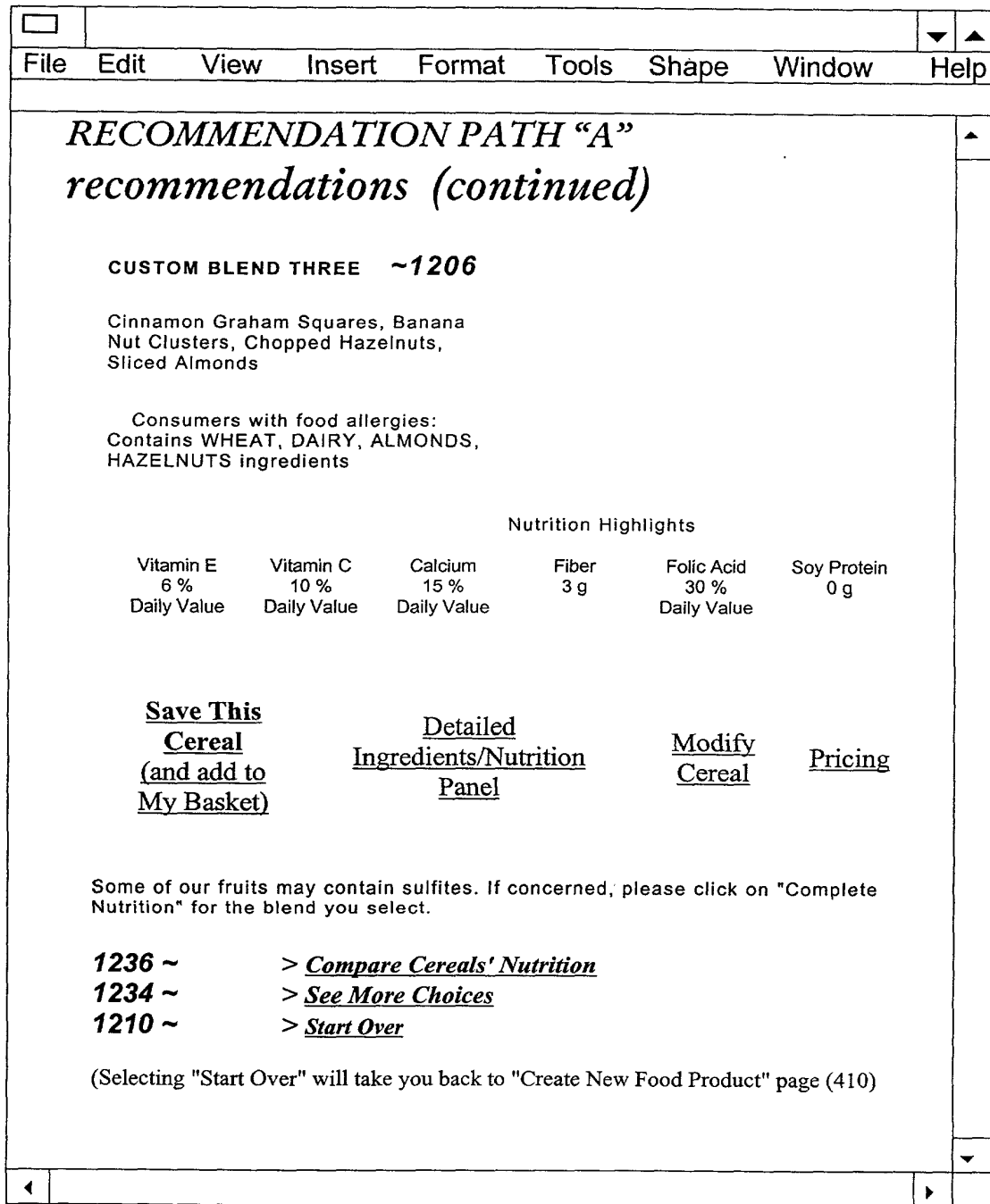
432B

FIG. 11B

<div> <div> <div></div> <div>▼▲</div> </div> <div> <div>File</div> <div>Edit</div> <div>View</div> <div>Insert</div> <div>Format</div> <div>Tools</div> <div>Shape</div> <div>Window</div> <div>Help</div> </div> </div>																											
<div> <div>RECOMMENDATION PATH "A"</div> <div>recommendations</div> </div>																											
<div> <div>CUSTOM BLEND ONE ~1202</div> <div>INGREDIENTS ~1201</div> <div>Multi-Grain Granola, Dried Cherry Bits, Enriched Oat Clusters with Iron, Oat Clusters</div> <div>Consumers with food allergies: No allergens found. ~1203</div> <div> <div>Nutrition Highlights ~1205</div> <table> <tr> <td>Vitamin E</td> <td>Vitamin C</td> <td>Calcium</td> <td>Fiber</td> <td>Folic Acid</td> <td>Soy Protein</td> </tr> <tr> <td>100 %</td> <td>100 %</td> <td>50 %</td> <td>10 g</td> <td>70 %</td> <td>0 g</td> </tr> <tr> <td>Daily Value</td> <td>Daily Value</td> <td>Daily Value</td> <td></td> <td>Daily Value</td> <td></td> </tr> </table> <div> <div> <div>Save This</div> <div>Cereal</div> <div>(and add to</div> <div>My Basket)</div> <div>1244</div> </div> <div> <div>Detailed</div> <div>Ingredients/Nutrition</div> <div>Panel</div> <div>1238</div> </div> <div> <div>Modify</div> <div>Cereal</div> <div>1240</div> </div> <div> <div>Pricing</div> <div>1202</div> </div> </div> </div> </div>										Vitamin E	Vitamin C	Calcium	Fiber	Folic Acid	Soy Protein	100 %	100 %	50 %	10 g	70 %	0 g	Daily Value	Daily Value	Daily Value		Daily Value	
Vitamin E	Vitamin C	Calcium	Fiber	Folic Acid	Soy Protein																						
100 %	100 %	50 %	10 g	70 %	0 g																						
Daily Value	Daily Value	Daily Value		Daily Value																							
<div> <div>CUSTOM BLEND TWO ~1204</div> <div>Cinnamon Graham Squares, Oat Clusters, Enriched Oat Clusters</div> <div>Consumers with food allergies: Contains WHEAT, DAIRY ingredients.</div> <div> <div>Nutrition Highlights</div> <table> <tr> <td>Vitamin E</td> <td>Vitamin C</td> <td>Calcium</td> <td>Fiber</td> <td>Folic Acid</td> <td>Soy Protein</td> </tr> <tr> <td>100 %</td> <td>100 %</td> <td>70 %</td> <td>6 g</td> <td>100 %</td> <td>0 g</td> </tr> <tr> <td>Daily Value</td> <td>Daily Value</td> <td>Daily Value</td> <td></td> <td>Daily Value</td> <td></td> </tr> </table> <div> <div> <div>Save This</div> <div>Cereal</div> <div>(and add to</div> </div> <div> <div>Detailed</div> <div>Ingredients/Nutrition</div> <div>Panel</div> </div> <div> <div>Modify</div> <div>Cereal</div> </div> <div> <div>Pricing</div> </div> </div> </div> </div>										Vitamin E	Vitamin C	Calcium	Fiber	Folic Acid	Soy Protein	100 %	100 %	70 %	6 g	100 %	0 g	Daily Value	Daily Value	Daily Value		Daily Value	
Vitamin E	Vitamin C	Calcium	Fiber	Folic Acid	Soy Protein																						
100 %	100 %	70 %	6 g	100 %	0 g																						
Daily Value	Daily Value	Daily Value		Daily Value																							

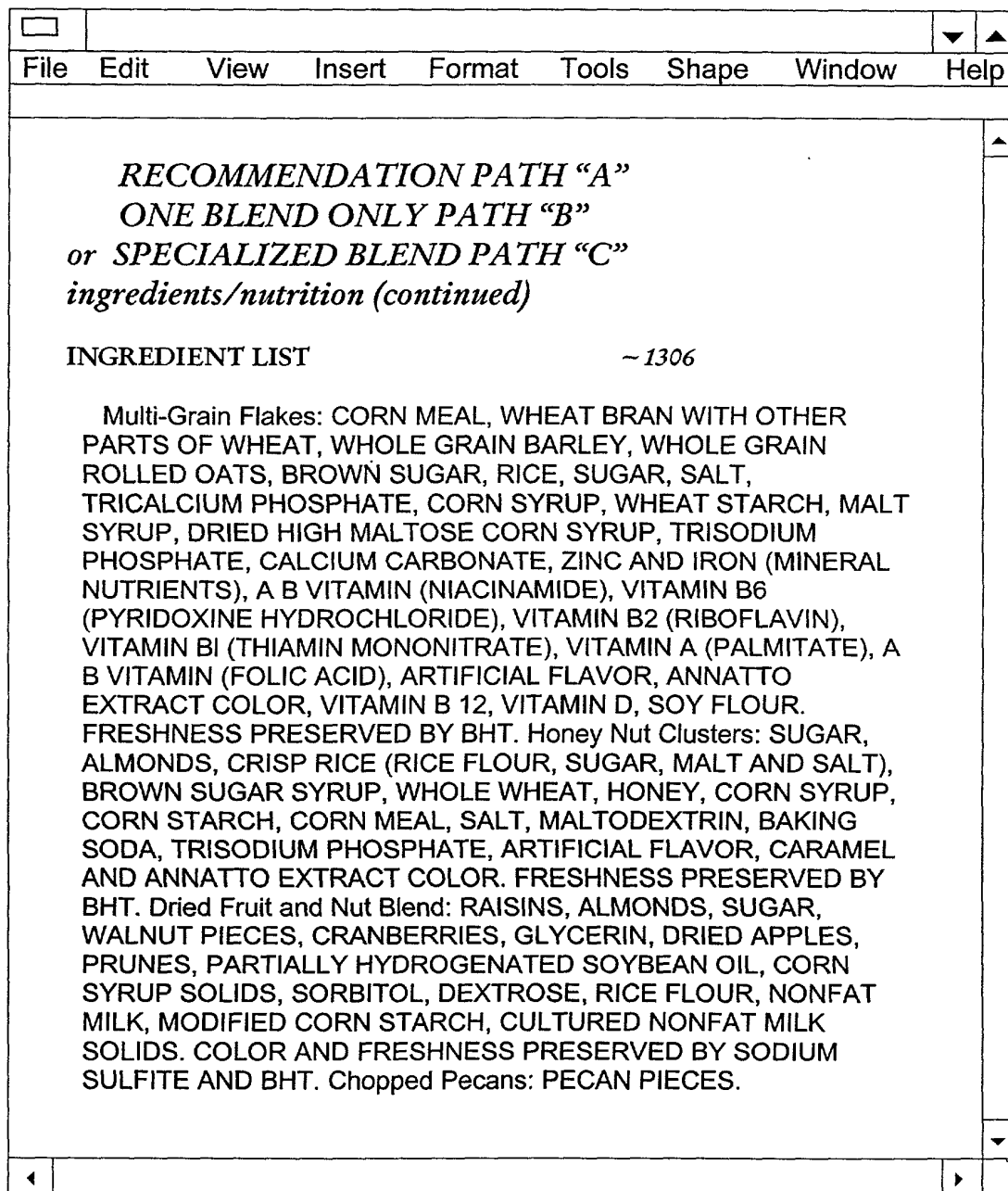
↑ 434A

FIG. 12A



↑
 434B

FIG. 12B



↑438B

FIG. 13B

Nutrition Facts Serving Size 1 (58g) Servings Per Container: 1				Nutrition Facts Serving Size 1 (51g) Servings Per Container: 1				Nutrition Facts Serving Size 1 (55g) Servings Per Container: 1			
Amount Per Serving		Cereal		Amount Per Serving		Cereal		Amount Per Serving		Cereal	
Calories	280	100	100	Calories	210	50	50	Calories	220	60	60
Calories from Fat	100	100	100	Calories from Fat	50	50	50	Calories from Fat	60	60	60
%Daily Value**				%Daily Value**				%Daily Value**			
Total Fat 11g*	16%	17%	17%	Total Fat 5g*	8%	8%	8%	Total Fat 6g*	9%	10%	10%
Saturated Fat 2g	9%	10%	10%	Saturated Fat 0.5g	3%	3%	3%	Saturated Fat 0.5g	3%	3%	3%
Monounsaturated Fat 1.5g				Monounsaturated Fat 1g				Monounsaturated Fat 1.5g			
Cholesterol 0mg	0%	1%	1%	Cholesterol 0mg	0%	0%	0%	Cholesterol 0mg	0%	0%	0%
Sodium 270mg	11%	13%	13%	Sodium 125mg	11%	11%	11%	Sodium 250mg	10%	12%	12%
Potassium 150mg	4%	9%	9%	Potassium 125mg	4%	4%	4%	Potassium 150mg	4%	9%	9%
Total Carbohydrate 39g	13%	15%	15%	Total Carbohydrate 36g	13%	13%	13%	Total Carbohydrate 39g	13%	15%	15%
Dietary Fiber 3g	11%	11%	11%	Dietary Fiber 3g	13%	13%	13%	Dietary Fiber 3g	12%	12%	12%
Sugars 17g				Sugars 18g				Sugars 15g			
Other Carbohydrates 18g				Other Carbohydrates 17g				Other Carbohydrates 21g			
Protein 5g				Protein 3g				Protein 4g			
Vitamin A	10%	15%	15%	Vitamin A	20%	20%	20%	Vitamin A	8%	10%	10%
Vitamin C	10%	10%	10%	Vitamin C	45%	45%	45%	Vitamin C	0%	0%	0%
Calcium	15%	30%	30%	Calcium	70%	70%	70%	Calcium	20%	35%	35%
Iron	35%	35%	35%	Iron	25%	25%	25%	Iron	25%	25%	25%
Vitamin D	10%	20%	20%	Vitamin D	60%	60%	60%	Vitamin D	8%	20%	20%
Vitamin E	6%	6%	6%	Vitamin E	80%	80%	80%	Vitamin E	25%	25%	25%
Thiamin	35%	35%	35%	Thiamin	80%	80%	80%	Thiamin	25%	25%	25%
Riboflavin	35%	35%	35%	Riboflavin	80%	80%	80%	Riboflavin	20%	30%	30%
Niacin	35%	35%	35%	Niacin	80%	80%	80%	Niacin	25%	25%	25%
Vitamin B6	30%	30%	30%	Vitamin B6	70%	70%	70%	Vitamin B6	20%	20%	20%
Folic Acid	30%	30%	30%	Folic Acid	80%	80%	80%	Folic Acid	20%	20%	20%
Vitamin B12	30%	30%	30%	Vitamin B12	50%	50%	50%	Vitamin B12	20%	25%	25%
Phosphorus	10%	20%	20%	Phosphorus	50%	50%	50%	Phosphorus	20%	30%	30%
Magnesium	15%	15%	15%	Magnesium	30%	30%	30%	Magnesium	8%	10%	10%
Zinc	30%	35%	35%	Zinc	30%	30%	30%	Zinc	25%	25%	25%
Copper	5%	6%	6%	Copper	25%	25%	25%	Copper	4%	4%	4%
*Amount in Cereal. A serving of cereal plus skim milk provides 8g fat, 0mg cholesterol, 310mg sodium and 8g protein.				*Amount in Cereal. A serving of cereal plus skim milk provides 6g fat, 0mg cholesterol, 310mg sodium and 8g protein.				*Amount in Cereal. A serving of cereal plus skim milk provides 6g fat, 0mg cholesterol, 310mg sodium and 8g protein.			
**Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.				**Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.				**Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.			
Calories: 2,000				Calories: 2,000				Calories: 2,000			
Total Fat	Less than 6g	26g	26g	Total Fat	Less than 6g	26g	26g	Total Fat	Less than 6g	26g	26g
Sat Fat	Less than 20g	26g	26g	Sat Fat	Less than 20g	26g	26g	Sat Fat	Less than 20g	26g	26g
Cholesterol	Less than 300mg	300mg	300mg	Cholesterol	Less than 300mg	300mg	300mg	Cholesterol	Less than 300mg	300mg	300mg
Sodium	Less than 2,400mg	2,400mg	2,400mg	Sodium	Less than 2,400mg	2,400mg	2,400mg	Sodium	Less than 2,400mg	2,400mg	2,400mg
Potassium	3,500mg	3,500mg	3,500mg	Potassium	3,500mg	3,500mg	3,500mg	Potassium	3,500mg	3,500mg	3,500mg
Total Carbohydrates	300g	375g	375g	Total Carbohydrates	300g	375g	375g	Total Carbohydrates	300g	375g	375g
Dietary Fiber	25g	30g	30g	Dietary Fiber	25g	30g	30g	Dietary Fiber	25g	30g	30g
***Diabetic Exchange	2.5 Starch	2 Fat	2 Fat	***Diabetic Exchange	2.5 Starch	1 Fat	1 Fat	***Diabetic Exchange	2.5 Starch	1 Fat	1 Fat
***Based on American Dietetic Association and American Dietetic Association criteria.				***Based on American Dietetic Association and American Dietetic Association criteria.				***Based on American Dietetic Association and American Dietetic Association criteria.			

~1402

~1404

~1406

compare RECOMMENDATION PATH "A" or SPECIALIZED BLENDS PATH "C"

FIG. 14

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File
Edit
View
Insert
Format
Tools
Shape
Window
Help

PATHS "A", "B" or "C"

modify

INGREDIENTS ~1201

Multi-Grain Granola, Dried Cherry Bits, Enriched Oat Clusters with Iron, Oat Clusters

Consumers with food allergies: No allergens found.

~1203

CURRENT ADD-INS: ~1503

Dried Fruit and Nut Blend

Chopped Pecans

Sweetened Nut Clusters

1505 ~ > Remove Add-Ins

AVAILABLE ADD-INS: ~1507

Almond-Coated Raisins

Banana Nut Clusters

Chopped Hazelnuts

Chopped Roasted Macadamia Nuts

1509 ~ > Add

PACKAGING: ~1511

Change Packaging

NAME YOUR FOOD PRODUCT ~1513

(your name will already appear on the product package, e.g., "Jimmy's Cereal")

1542 ~ > Save for Later

1544 ~ > Add to Basket

1510 ~ > My Home Page

1538 ~ > Complete Nutrition

1546 ~ > Cereal Pricing

1534 ~ > Return to Recommendations

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PATHS "A", "B" or "C"

save and name food product ~1602

NAME YOUR FOOD PRODUCT

~1513

(your name will already appear on the product package, e.g., "Jimmy's Cereal")

> Save for Later

> Add to Basket

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↑
442

FIG. 16

File Edit View Insert Format Tools Shape Window Help														
<p><i>PATHS "A", "B" or "C"</i></p> <p><i>my basket</i></p> <p>YOUR ORDER ~ 1702</p> <table border="1"> <thead> <tr> <th>CEREAL DESCRIPTION</th> <th>PACKAGING TYPE</th> <th>QUANTITY</th> <th>EACH</th> <th>TOTAL</th> </tr> </thead> <tbody> <tr> <td>Rocky Road (1.5 cup servings)</td> <td>Bowl</td> <td>7 servings</td> <td>\$1.09</td> <td>\$7.63</td> </tr> </tbody> </table> <p>>>Click Here For Larger Portions (2 Cups) For \$0.25 Extra ~ 1704</p> <p>Subtotal Shipping Total</p> <p>YOUR ADDRESS INFORMATION ~ 1706</p> <p>Billing Address: Shipping Address:</p> <p>PAYMENT INFORMATION ~ 1708</p> <p>Saved Credit Card Use a Different Credit Card >>(ENTER INFORMATION HERE)</p> <p>Review Privacy Policy ~ 1710</p> <p>>Submit Order ~ 1712</p> <p>~ Start Over ~ 1711</p>					CEREAL DESCRIPTION	PACKAGING TYPE	QUANTITY	EACH	TOTAL	Rocky Road (1.5 cup servings)	Bowl	7 servings	\$1.09	\$7.63
CEREAL DESCRIPTION	PACKAGING TYPE	QUANTITY	EACH	TOTAL										
Rocky Road (1.5 cup servings)	Bowl	7 servings	\$1.09	\$7.63										

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my taste preferences ONE BLEND ONLY PATH "B"

SPECIAL INSTRUCTIONS
~1802

Because you have chosen "One Blend Only," you will now create your own cereal! Two important things to remember:

- 1) You may choose up to 3 cereal forms and 3 add-ins.
- 2) Certain combinations of ingredients can get soggy. So, in the list below, *ingredients in italics* may not be combined with **INGREDIENTS IN BOLD AND ALL CAPS**. Ingredients in lower case go with anything.

CEREAL FLAKES ~ 1804

☐ Bran Flakes
☐ Soy Flakes

☐ Cocoa Corn Flakes
☐ Frosted Corn Flakes

☐ Corn Flakes
☐ Sweetened Soy Flakes

☐ Multi-Grain Flakes
☐ Frosted Wheat Flakes

☐ Oatmeal Flakes
☐ Whole Grain Wheat Flakes

CEREAL PUFFS AND RINGS ~ 1806

☐ Apple Cinnamon Oat-Rings
☐ Multi-Grain Rings

☐ Fruit Flavored Corn Puffs
☐ Oat and Soy Rings

☐ Fruit Flavored Corn Rings
☐ Oat Rings

☐ Fruit Flavored Rice Puffs
☐ Peanut Butter & Cocoa Corn Puffs

☐ Cinnamon Corn Stars
☐ Rice Puffs

☐ Cocoa Corn Puffs
☐ Sweetened Corn Puffs

☐ Cocoa Rice Puffs
☐ Sweetened Oat Puffs

☐ Corn Puffs
☐ Frosted Oat Rings

☐ Honey Nut Oat Rings
☐ Sweetened Oat & Soy Rings

☐ Maple Flavored Corn Puffs
☐ Sweetened Wheat Puffs

↑
450A

FIG. 18A

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View
Insert
Format
Tools
Shape
Window
Help

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My taste preferences2
ONE BLEND ONLY PATH "B"

OTHER CEREAL FORMS: ~ 1808

☐
Toasted Cinnamon Multi-Grain Squares

☐
Rice Squares

☐
Cinnamon Graham Squares

☐
Multi-Grain Muesli

☐
Corn Squares

☐
Multi-Grain Granola

☐
Wheat Squares

☐
Wheat Biscuits

☐
Honey Nut Multi-Grain Squares

☐
Wheat Nuggets

☐
Honey Graham Squares

☐
High Fiber Bran Shreds

☐
Multi-Bran Squares

CLUSTERS/ADD-INS: ~1810

☐
Banana Nut Clusters

☐
Sweetened Nut Clusters

☐
Maple Nut Clusters

☐
Chocolate Flavored Marshmallow Bits

☐
Dinosaur Shaped Rice Puffs

☐
Marshmallow Bits

☐
Oat Clusters

◀▶

↑ 450B

FIG. 18B

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File Edit View Insert Format Tools Shape Window Help

my taste preferences2 ONE BLEND ONLY PATH "B"

NUTS: ~ 1812

<input type="checkbox"/> <u>ALMOND COATED RAISINS</u>	<input type="checkbox"/> <u>Chopped Walnuts</u>
<input type="checkbox"/> <u>ALMOND SLICES</u>	<input type="checkbox"/> <u>Dried Fruit and Nut Blend</u>
<input type="checkbox"/> <u>Chopped Hazelnuts</u>	<input type="checkbox"/> <u>Sugar Coated Sliced Almonds</u>
<input type="checkbox"/> <u>Chopped Pecans</u>	<input type="checkbox"/> <u>Honey Roasted Soy Nuts</u>
<input type="checkbox"/> <u>Chopped Roasted Macadamia Nuts</u>	<input type="checkbox"/> <u>Roasted Soy Nuts</u>

FRUITS - PLEASE NOTE THAT ALL FRUIT SELECTIONS ARE DRIED OR FREEZE-DRIED: ~ 1814

<input type="checkbox"/> <u>BANANA BITS</u>	<input type="checkbox"/> <u>RAISIN DATE BITS</u>
<input type="checkbox"/> <u>CHERRY BITS</u>	<input type="checkbox"/> <u>RAISINS</u>
<input type="checkbox"/> <u>RAISIN APPLE PRUNE BITS</u>	<input type="checkbox"/> <u>Apple Slices</u>
<input type="checkbox"/> <u>COCONUT BITS</u>	<input type="checkbox"/> <u>Cinnamon Apple Slices</u>
<input type="checkbox"/> <u>CRANBERRY BITS</u>	<input type="checkbox"/> <u>Raspberry Bits</u>
<input type="checkbox"/> <u>GOLDEN RAISINS</u>	<input type="checkbox"/> <u>Toasted Coconut Bits</u>
<input type="checkbox"/> <u>WHOLE BLUEBERRIES</u>	<input type="checkbox"/> <u>Mango Bits</u>
<input type="checkbox"/> <u>WHOLE CHERRIES</u>	<input type="checkbox"/> <u>Peach Bits</u>
<input type="checkbox"/> <u>SWEETENED DATE BITS</u>	<input type="checkbox"/> <u>Pineapple Bits</u>
<input type="checkbox"/> <u>WHOLE CRANBERRIES</u>	<input type="checkbox"/> <u>Strawberry Bits</u>

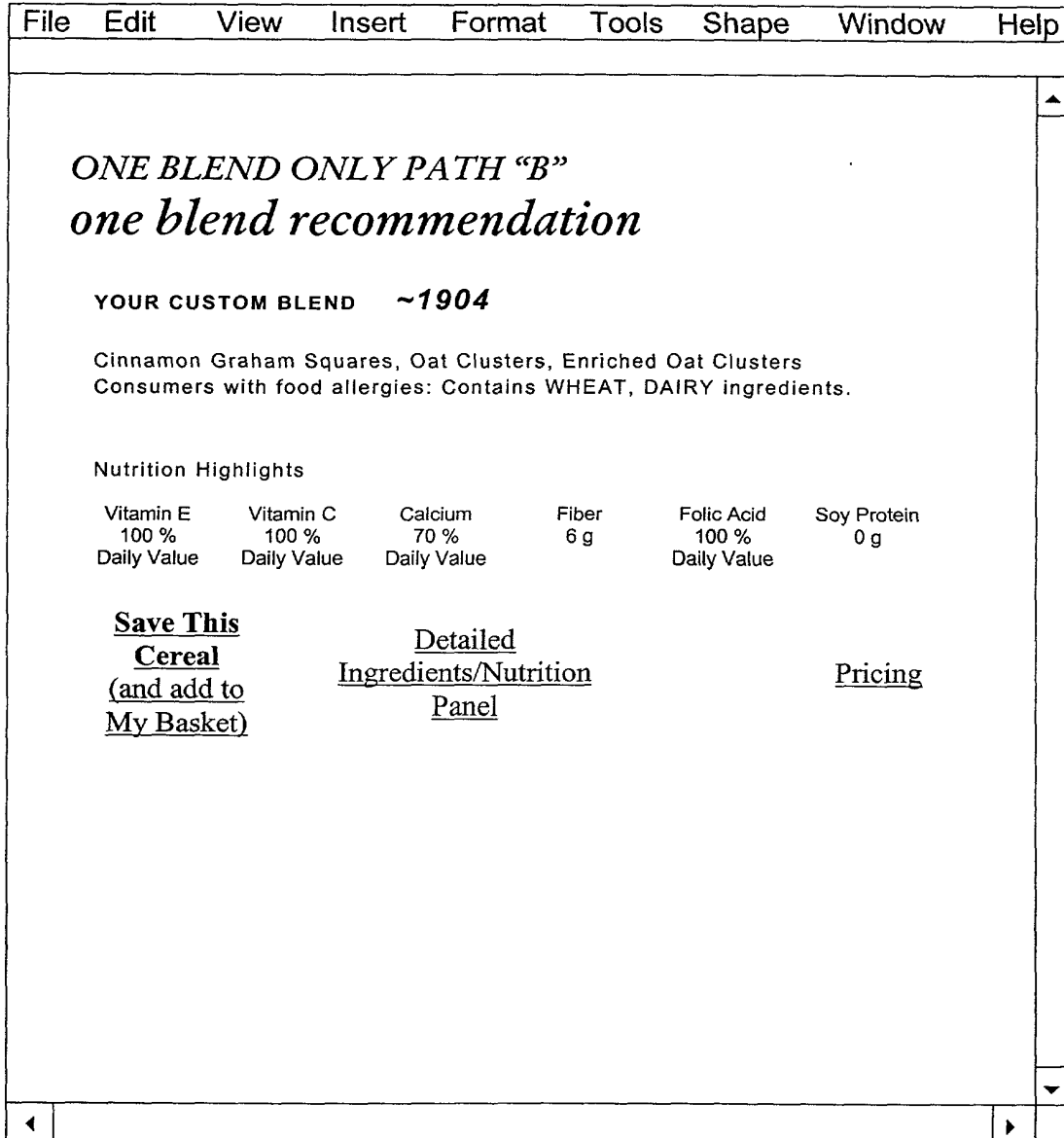
>CLICK HERE TO MODIFY YOUR FAVORITE CEREAL!! ~ 1811
(How about Honey Nut Cheerios® with cranberries!)

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450C

FIG. 18C



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435

FIG. 19

ONE BLEND ONLY PATH "B" – MODIFY YOUR FAVORITE CEREAL CATEGORY

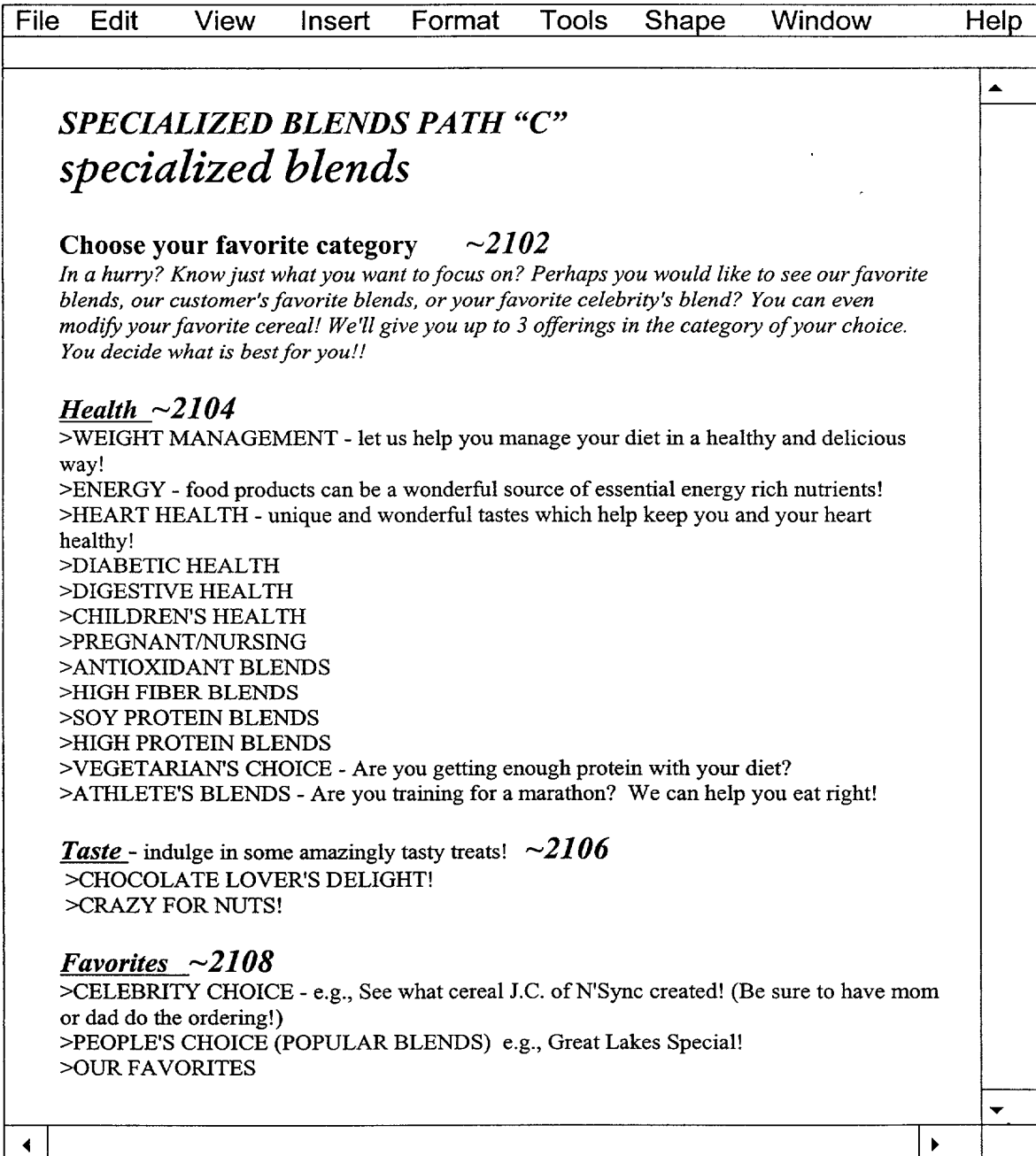
Cereals (Choose 1, 2, or 3)			Vitamins & Minerals (Choose 1)
<ul style="list-style-type: none"> Cheerios® Corn Chex® Rice Chex® Wheat Chex® Cinnamon Toast® Cocoa Puffs® Corn Flakes® 	<ul style="list-style-type: none"> Fiber 1® Sugar Frosted Corn Flakes® Granola® Honey Nut Cheerios® Honey Nut Chex® Golden Grahams® Kix® 	<ul style="list-style-type: none"> Lucky Charms® Raisin Bran® Crispy Rice® Shredded Wheat® Total® Trix® Wheaties® 	<ul style="list-style-type: none"> Standard vitamins & minerals Personalized blend* <p>Other Nutrients (0, 1, or 2)</p> <ul style="list-style-type: none"> Fiber (bran) clusters Soy protein clusters
<p>Nuts (Choose 0, 1, or 2)</p> <ul style="list-style-type: none"> Almonds Hazelnuts Honey nut clusters Macadamia nuts Pecans Peanuts Raisin nuts Walnuts 	<p>Fruits (Choose 0, 1, or 2)</p> <ul style="list-style-type: none"> Apple chunks Apricots Bananas Blueberries Sweet cranberries Dates Peaches Raspberries Raisins Golden Raisins Strawberries Tropical (pineapple, papaya, and mango) 	<p>Sweet Stuff (Choose 0, 1, or 2)</p> <ul style="list-style-type: none"> Chocolate chunks (dark) Chocolate chunks (milk) Chocolate chunks (white) Chocolate & peanut butter Chocolate coated peanuts Chocolate coated raisins Coconut (shredded) Malted milk balls Marshmallow bits Yogurt chips - vanilla Yogurt chips - blueberry Yogurt chips - strawberry 	<p>Current Price</p> <p>\$1.00</p> <p>Per Single-Serve Bowl</p> <p>■ <u>Clear</u></p> <p>■ <u>Click here to save this combination</u></p> <p>■ <u>Click here to create another combination</u></p>

1/1816

* first you must complete our health and nutrition survey

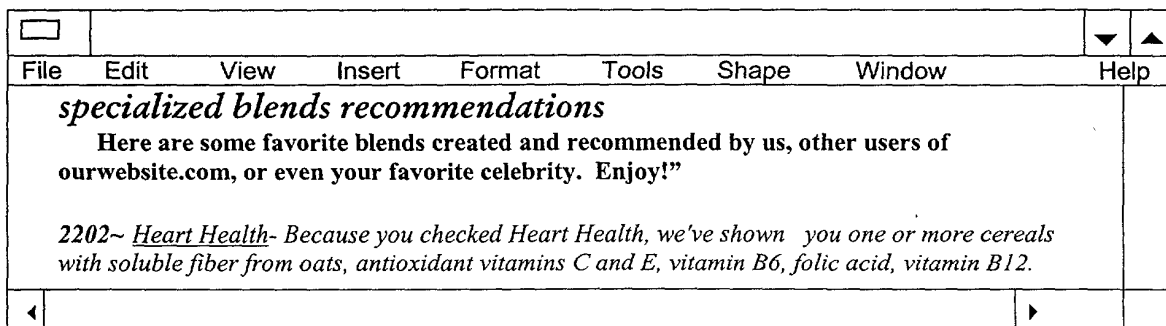
alternate modify option

FIG. 20



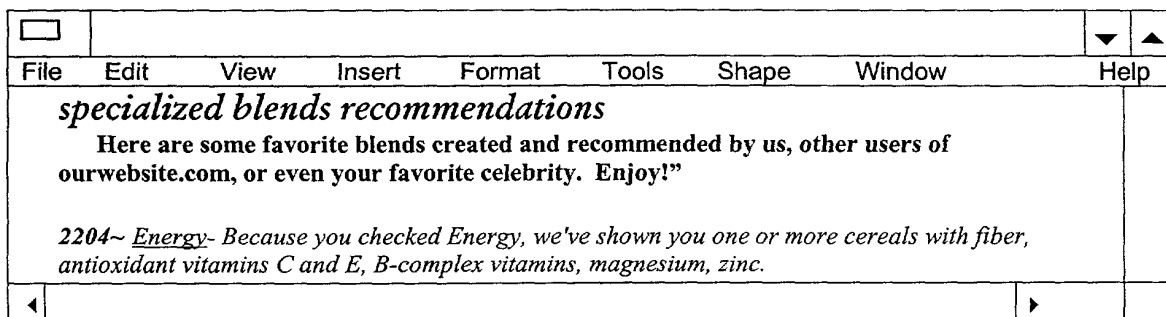
↑456

FIG. 21



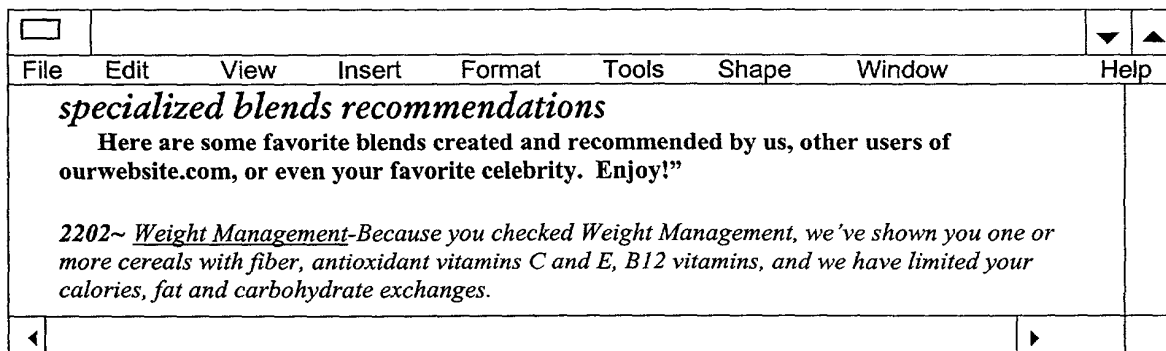
457A

FIG. 22A



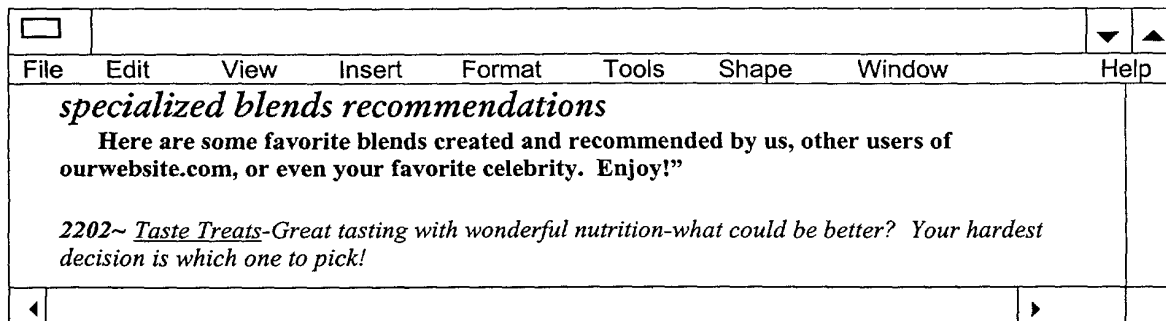
457B

FIG. 22B



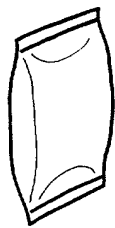
457C

FIG. 22C



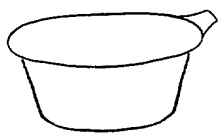
457D

FIG. 22D



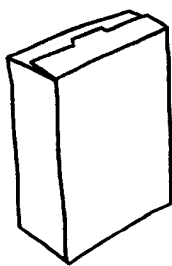
~2302

FIG. 23A



~2304

FIG. 23B



~2306

FIG. 23C